08/24/2019 - 09/23/2019

Website Care Report - Silver

Dear Commander Harken,

Thank you for trusting us with the **Alliance Logistics** website. In the *enclosed document* you'll see a summary of your website health and all the work we have done to keep it humming along.

I am sending the invoice in a separate email, and if you have any further questions please contact me by phone, day or night.

phone XXX XXX XXXX
email mel@alliance.logistics
website alliance.logistics

Kind Regards,
'Mal Reynolds'

OVERVIEW

Website: http://demo4.managewp-demo.com/site1/
IP Address: 72.14.189.129
WordPress Version: 5.0.6

UPDATES

Updates performed: 3

BACKUPS

Backups created: 88; Latest one on: 09/23/2019 1:04

UPTIME

Overall uptime: 100.000%

ANALYTICS

50% average increase in sessions in the previous period

SECURITY

Your website is safe

PERFORMANCE

PageSpeed score: 87; YSlow score: 76

SEO

Keywords tracked: 1; Latest visibility score: 0

CUSTOM WORK

Task	Task description	Date
Adwords campaign	Optimizing campaign to make sure we hit our ROI targets.	09/11/2019
Custom Work Order 1	September focus on site optimization.	09/15/2019

✅ UPDATES

Total updates performed: **3**

08/24/2019 to 09/23/2019

OVERVIEW

Plugin updates
2

Theme updates
1

UPDATES HISTORY

Plugin name	Plugin version			Date
All In One SEO Pack	3.2.5	➜	3.2.7	09/12/2019
All In One SEO Pack	3.2.4	➜	3.2.5	09/04/2019

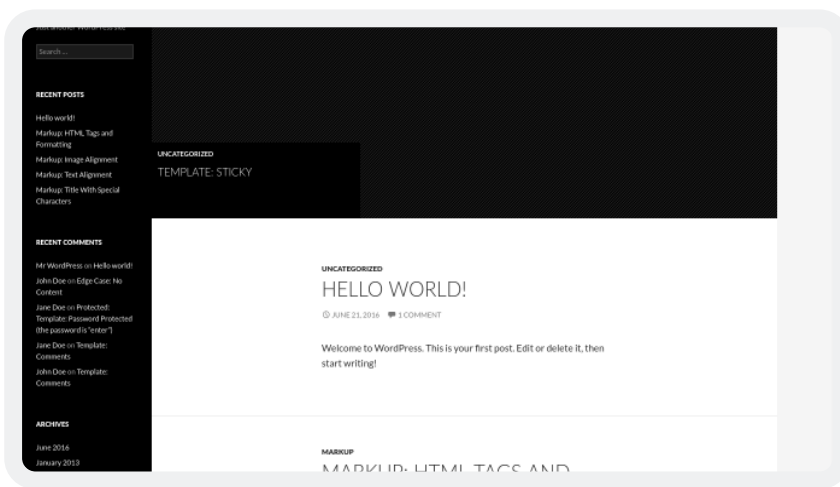| Theme name	Theme version			Date
Twenty Sixteen	1.7	➜	2.0	09/17/2019

✅ BACKUPS

Backups created: 30
08/24/2019 to 09/23/2019

Total backups available: **88**

LATEST BACKUPS

Backup size
96.01MB

WordPress version
5.0.6

Active Theme
Twenty Fourteen v2.4

Active Plugins
5

Published posts
39

Approved comments
30

⏸ UPTIME

Up for: **-**

Overall Uptime: **100.000%**

OVERVIEW

last 24 hours
100%

last 7 days
100%

last 30 days
100%

UPTIME HISTORY

Event	Date	Reason	Duration
PAUSED	01/25/2019	-	240d 23h

✅ ANALYTICS

📊 Traffic up by: **50%**
08/24/2019 to 09/23/2019

SESSIONS
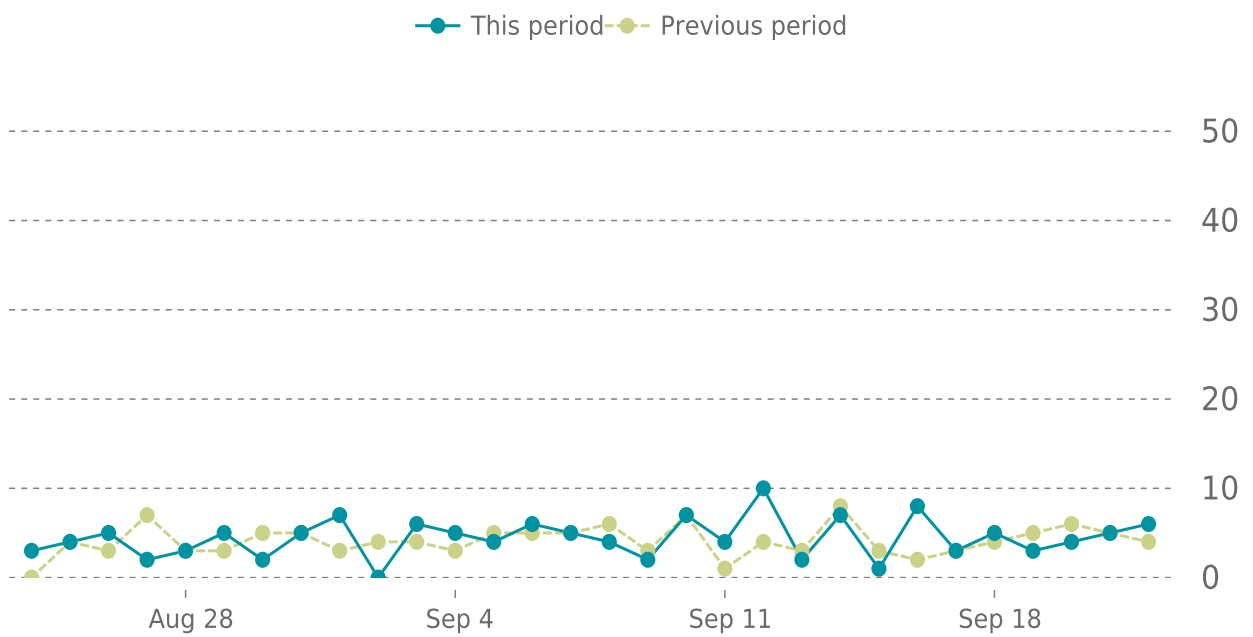
✓ SECURITY

Total security checks: **31**

08/24/2019 to 09/23/2019

MOST RECENT SCAN
09/23/2019

Status: Clean

Malware: Clean   Web Trust: Clean   Vulnerabilities: 0

SECURITY SCAN HISTORY (1/3)

Date	Malware	Vulnerabilities	Web Trust
09/23/2019 0:37	Clean	Clean	Clean
09/22/2019 7:30	Clean	Clean	Clean
09/21/2019 5:07	Clean	Clean	Clean
09/20/2019 7:00	Clean	Clean	Clean
09/19/2019 2:30	Clean	Clean	Clean
09/18/2019 6:04	Clean	Clean	Clean
09/17/2019 5:30	Clean	Clean	Clean
09/16/2019 5:32	Clean	Clean	Clean
09/15/2019 2:30	Clean	Clean	Clean

SECURITY SCAN HISTORY (2/3)

Date	Malware	Vulnerabilities	Web Trust
09/14/2019 7:38	Clean	Clean	Clean
09/13/2019 7:33	Clean	Clean	Clean
09/12/2019 4:30	Clean	Clean	Clean
09/11/2019 1:35	Clean	Clean	Clean
09/10/2019 5:32	Clean	Clean	Clean
09/09/2019 7:04	Clean	Clean	Clean
09/08/2019 7:37	Clean	Clean	Clean
09/07/2019 5:31	Clean	Clean	Clean
09/06/2019 4:03	Clean	Clean	Clean
09/05/2019 2:00	Clean	Clean	Clean
09/04/2019 7:38	Clean	Clean	Clean
09/03/2019 8:01	Clean	Clean	Clean
09/02/2019 0:32	Clean	Clean	Clean
09/01/2019 4:06	Clean	Clean	Clean
08/31/2019 7:34	Clean	Clean	Clean

SECURITY SCAN HISTORY (3/3)

Date	Malware	Vulnerabilities	Web Trust
08/30/2019 5:01	Clean	Clean	Clean
08/29/2019 11:39	Clean	Clean	Clean
08/29/2019 2:34	Clean	Clean	Clean
08/27/2019 6:33	Clean	Clean	Clean
08/26/2019 1:30	Clean	Clean	Clean
08/25/2019 6:39	Clean	Clean	Clean
08/24/2019 6:03	Clean	Clean	Clean

✅ PERFORMANCE

Total performance checks: **30**

08/24/2019 to 09/23/2019

MOST RECENT SCAN
09/23/2019
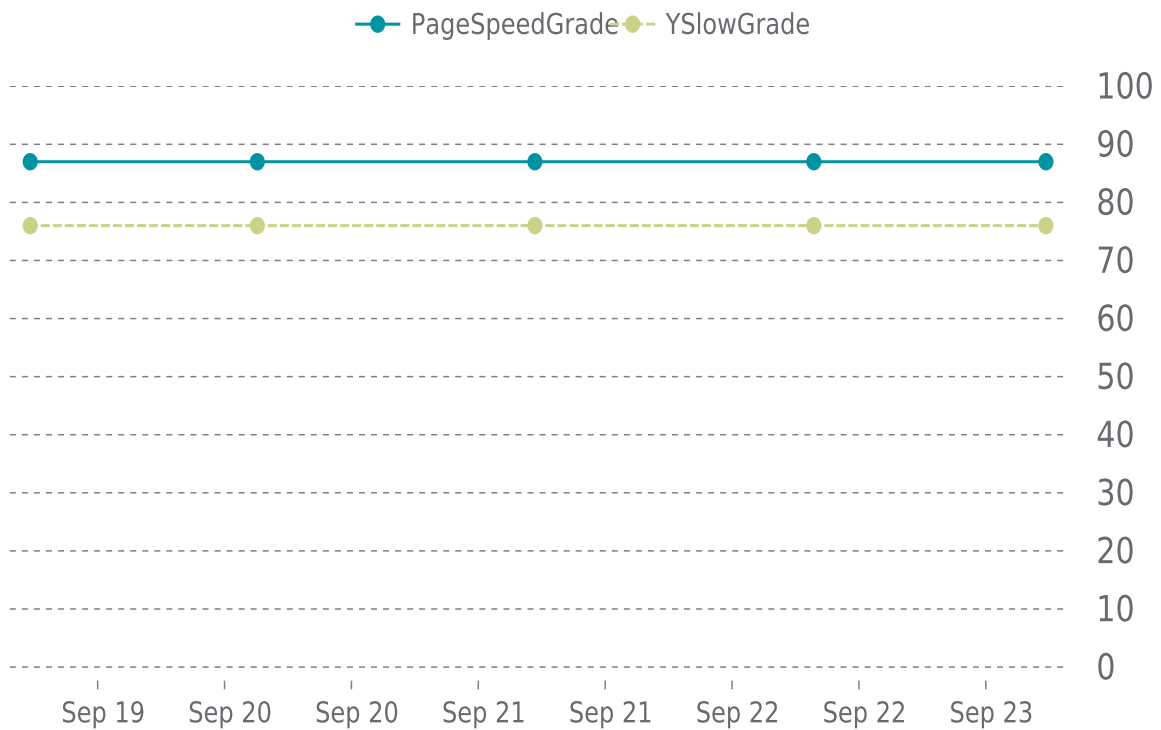
PageSpeed Grade

B (87%)

Previous check: 87%

YSlow Grade

C (76%)

Previous check: 76%

PERFORMANCE OVERVIEW

— PageSpeedGrade - YSlowGrade

100
90
80
70
60
50
40
30
20
10
0

Sep 19   Sep 20   Sep 20   Sep 21   Sep 21   Sep 22   Sep 22   Sep 23

PERFORMANCE HISTORY

Date	Load time	PageSpeed	YSlow
09/23/2019 05:41	1.26 s	B (87%)	C (76%)
09/22/2019 07:44	1.25 s	B (87%)	C (76%)
09/21/2019 05:21	1.38 s	B (87%)	C (76%)
09/20/2019 03:06	1.43 s	B (87%)	C (76%)
09/19/2019 05:37	1.25 s	B (87%)	C (76%)

✓ SEO

Visibility down by: **0%**

Competitors: **9**

OVERVIEW

Keywords	TopRank	First page	Visibility
1	**0**	**0**	**0**

Better	No Change	Worse	Visibility Change
0	**1**	**0**	▼ **0%**

VISIBILITY

100

90

80

70

60

50

40

30

20

10

0

May 30   Jun 14   Jun 29   Jul 14   Jul 29   Aug 13   Aug 28   Sep 12
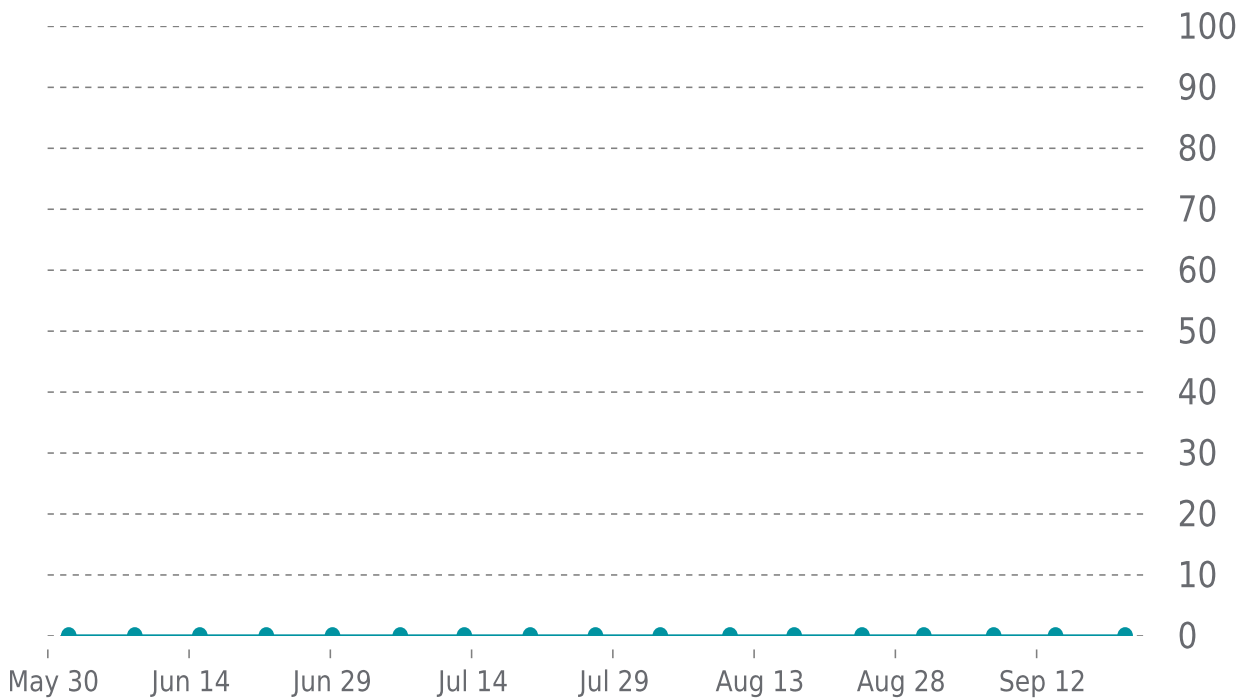
WE ARE MONITORING 1 KEYWORDS

Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	backup	-	-	0	0

COMPETITION

We found that following websites are your biggest competitors for given keywords

Competitor	Visibility Score
searchdatabackup.techtarget.com	85.00
www.techopedia.com	70.00
dictionary.cambridge.org	64.00
www.computerhope.com	57.00
www.netapp.com	30.34
www.backblaze.com	27.42
consumer.huawei.com	24.71
www.cnet.com	22.21
demo4.managewp-demo.com/site1	0.00

I hope that you are happy with all of the work that has been done over the past month, and I look forward to sending you another report in a months time.

'Rebel Alliance'